

Everyone deserves a chance at a higher education.

ScholarShare 529, California's College Savings Plan, is pleased to offer a new Matching Grant Program aimed at helping families like yours make the most out of their college savings.

Don't miss this opportunity to jump-start your savings and maximize every dollar. Help ensure you can give your child something all parents want for their children—a bright future.

Visit www.mgp.scholarshare529.com to learn more.

Program begins January 1, 2018.

MATCHING GRANT BENEFITS:

- A dollar-for-dollar match up to \$200
- An additional \$25 for establishing automatic contributions of \$25 or more
- Use funds for tuition at universities, community colleges or trade schools

GETTING STARTED IS EASY:

- Apply for the matching grant and open an account in minutes
- Savings will not impact eligibility for most state benefits
- Families must have an income of \$75,000 OR LESS to be eligible

ScholarShare529
MATCHING GRANT PROGRAM

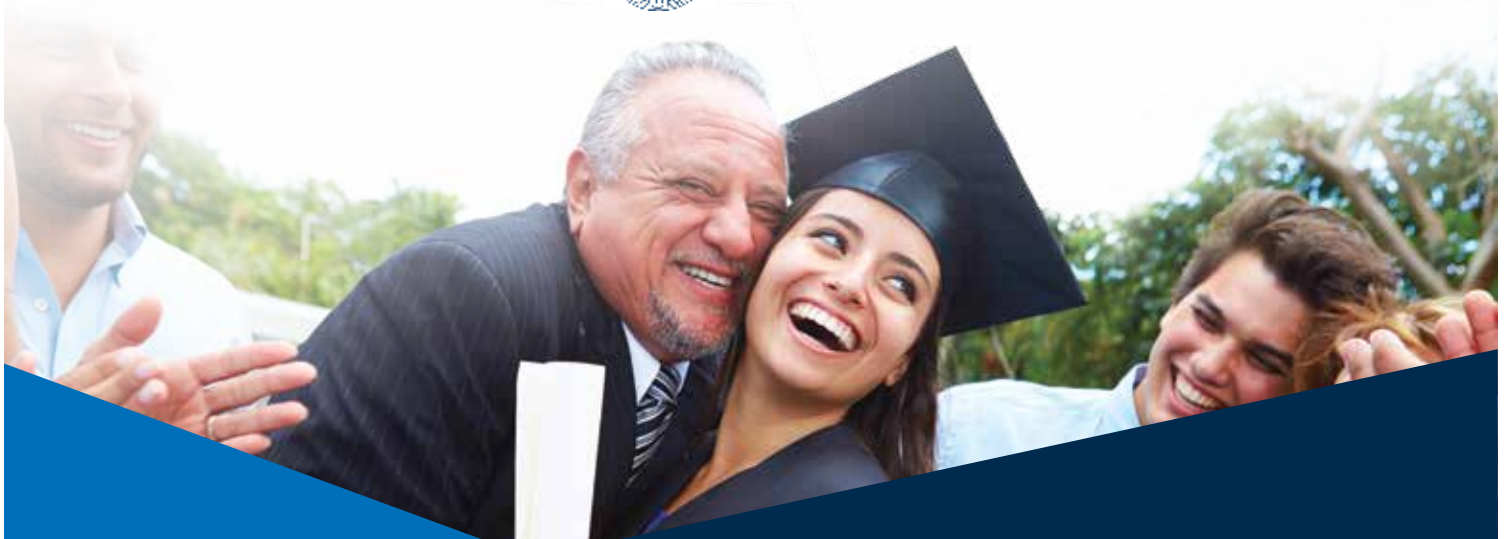


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Eligible parents/guardians must be California residents at enrollment, have a valid Social Security number or a federal tax ID number, and have an adjusted gross annual income of \$75,000 or less. 529 plans are generally not subject to asset and property limit calculations in public benefit programs, such as CalWORKs and CalFresh. However, applicants who are receiving public benefits are advised to consult their public benefits counselors prior to participating in this program. Beneficiaries must be 14 years or younger during the calendar year of enrollment and have a valid Social Security number or a federal tax ID number. Program participants must enroll online at www.mgp.scholarshare529.com.

To learn more about the California 529 College Savings Plan, its investment objectives, tax benefits, risks, and costs, please see the Disclosure Booklet at ScholarShare529.com. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. If the funds aren't used for qualified higher education expenses, a 10% penalty tax on earnings (as well as federal and state income taxes) may apply. Non-qualified withdrawals may also be subject to an additional 2.5% California tax on earnings. TIAA-CREF Individual & Institutional Services, LLC, member FINRA/SIPC, distributor and underwriter for the California 529 College Savings Plan. 297656