



Audubon PTA 11th Annual
Move A Thon is in 2 ½ weeks!
Fri, Sep. 28

PLEASE READ TO LEARN:

- How does your donation impact our school?
- What can you do to support?

<p>How does your donation impact our school?</p>	<p>At Audubon, our students' learning environment and educational experience is greatly enhanced by programs, services and events sponsored exclusively with PTA funds. Several programs, like our Technology Lab, have been recognized with the J. Russell Kent Award for exemplary distinction from the San Mateo County School Boards Association. Without direct monetary support from our community, these programs, services and events are not possible. These resources are periodically evaluated to ensure they continue to benefit the academic and emotional needs of our students. The portfolio includes behavioral, social/emotional, literacy and reading support. It also includes support for 2 technology labs with robotics curriculum, technology aide, and planned upgrades.</p> <p>Your donation helps make Audubon an enriched, modern, and exceptional place to learn.</p> <p><u>The time to give is NOW.</u> Last year, 86% of funds to support these programs was raised during Move A Thon.</p> <div data-bbox="763 913 1404 1407" data-label="Figure"> <table border="1"> <caption>MOVE A THON DONATIONS HAVE DIRECT IMPACT TO OUR STUDENTS</caption> <thead> <tr> <th>Category</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Classroom & Student Support</td> <td>59%</td> </tr> <tr> <td>Technology Lab Support</td> <td>21%</td> </tr> <tr> <td>Community Programs & Staff Support</td> <td>18%</td> </tr> <tr> <td>Administrative Support</td> <td>2%</td> </tr> </tbody> </table> </div>		Category	Percentage	Classroom & Student Support	59%	Technology Lab Support	21%	Community Programs & Staff Support	18%	Administrative Support	2%
Category	Percentage											
Classroom & Student Support	59%											
Technology Lab Support	21%											
Community Programs & Staff Support	18%											
Administrative Support	2%											
<p>What you can do to support?</p>	<p>Help raise the \$400 suggested donation amount per student. Consider sharing the PTA donation link with your friends and family network on social media.</p> <p>Payment methods: cash/check (return in MAT envelope) or credit/debit card payment online [PTA Donation link].</p> <p><u>Donations of ANY amount are welcome.</u></p>	<p>Total fundraising goal to support continued programs, services and events is:</p> <p>\$250,000</p>										
	<p>Sign up to volunteer on the day-of Move A Thon! (Fri, Sep 28th) Sign Up Genius link</p>	<p>Total volunteers for the event is: 70+</p>										

THE SUGGESTED DONATION AMOUNT PER STUDENT IS \$400



Did you Know? The average suggested donation amount per student at 10 local public elementary schools in 2017-2018 was

\$927.50? Source: parent reported data from 10 public elementary schools in Foster City, San Mateo, Belmont, Burlingame and San Carlos.

Move A Thon (MAT) Donation Options

OPTION	WHAT TO DO
Immediate Donation	<ul style="list-style-type: none"> • Collect cash/check donations and return the MAT envelope to your teacher by SEPTEMBER 28. • Encourage sponsors to make credit/debit card donations on the PTA Website by SEPTEMBER 28.
Scheduled Donation	<ul style="list-style-type: none"> • Indicate scheduled donation amount/frequency on the MAT envelope. Collect any additional donations and return the MAT envelope to your teacher by SEPTEMBER 28.
Immediate or Scheduled Donation + Employer Matching	<ul style="list-style-type: none"> • Check with your HR Department or employee benefits portal to arrange for employer matching of your donation. Last year, \$15,000+ was donated through employer matching programs. • Indicate donation amount + employer matching amount on the MAT envelope. Collect any additional donations and return the MAT envelope to your teacher by SEPTEMBER 28. <ul style="list-style-type: none"> • Here are <i>just a few</i> of the companies that have matched in the past: Adobe, Amgen, Blackrock, Cisco, Ebay, Facebook, FTI, GAP, Genentech, IBM, Google, Microsoft, Novartis, Oracle, Pfizer, RBC, SAP, Sony/PlayStation, Sprint, Synopsys, Verizon, Visa, VM Ware Inc., Wells Fargo <p><i>The majority of employers will match to the PTA and should use <u>Audubon PTA Fed Tax ID #94-2733037.</u></i></p> <ul style="list-style-type: none"> • If your company will only match donations directly to the school, make checks payable to Audubon School and use <u>Audubon Elementary School Fed Tax ID #94-3083935.</u>

Thank you for supporting our school!